

A research-by-action approach: Contributing to societal issues with innovative logistic vehicles or robots.

Intertraffic 2024

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Content

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3. Complementary approach
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 - 4.1 Analysis
 - 4.2 Preparation
 - 4.3 Action research

1 Our Strength



Tim

Advisor Smart Logistics

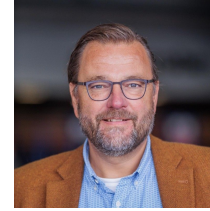
Supply chain specialist with a focus on **solutions for people in the public environment**



Ilse

Advisor & Service Designer

Service designer with a focus on **design research, stakeholder co-creation & Inclusive Mobility**



Robert

Co-founder & Director

Principal **consultant mobility** and **spatial development** with a governance expertise



Alwin

Co-founder & Director

Traffic engineer who can make the connection between **spatial development** and the **design of the traffic structure**.

Research & Advice



Implementation & Realisation



Value for society by means of technology

2 Experience



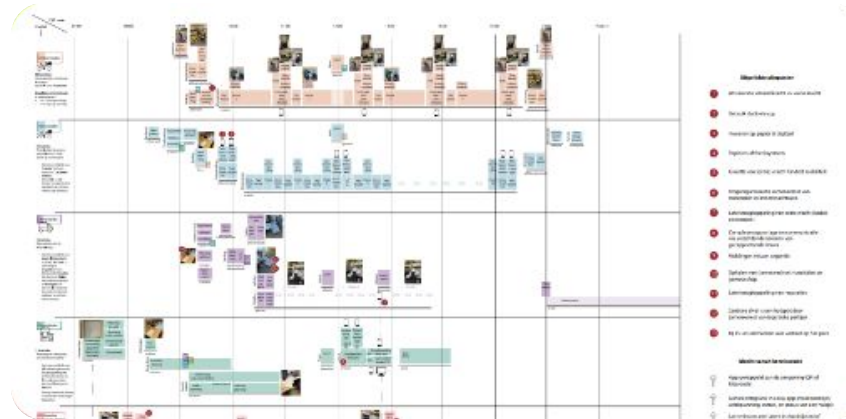
Landal Greenparks



ROSIE en ROSIE 2.0 op EUR Campus



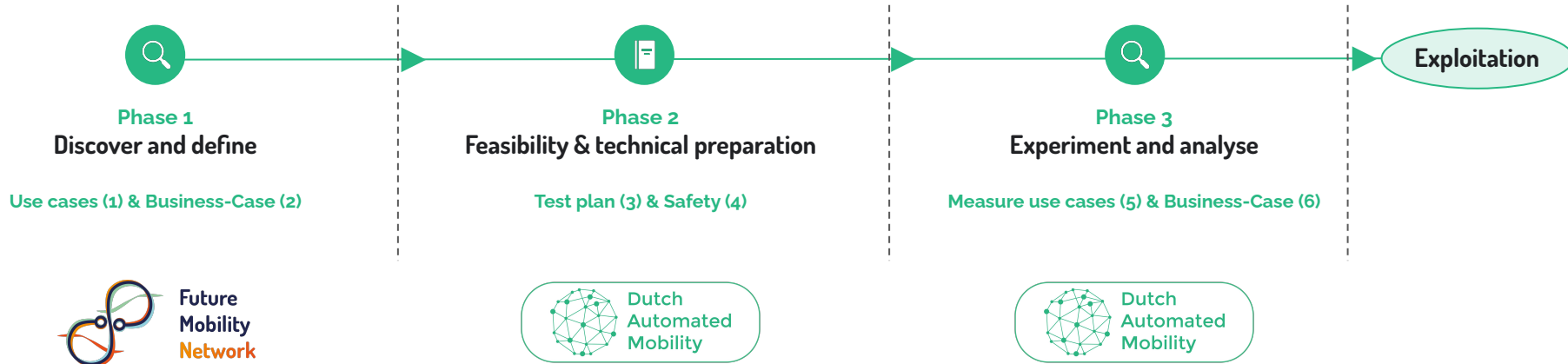
Macrostep, de multi-inzetbare logistieke robot



ROSIE 2.0 op festival ITGWO

3 Complementary approach

Phasing of the process



4 Approach in practice

4.1 Analysis



Phase 1
Discover and define

4.2 Preparation



Phase 2
Feasibility & Technical
preparation

4.3 Action Research



Phase 3
Experiment and Analyse

4.1 Analysis



Phase 1
Discover & Define

1

Problem statement definition:

Societal issue

&

Custom **Research approach**

2

Targetgroup(s) analysis:

Needs, wishes & expectations

3

Context-analysis

&

Use-case definition



Example out of practice:
Tech4good

4.1 Analysis



Phase 1
Discover & Define

From Research question :



How can a delivery robot be effectively deployed to **relieve healthcare workers of routine tasks** while simultaneously **promoting the self-reliance of residents**, taking into account the concerns, expectations, and usage patterns of the elderly?

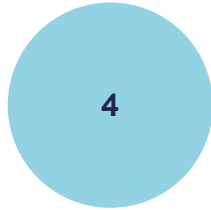
To custom approach:

- Comfortable **familiarization phase** by Passive robot introductions
- **Personal** preparation of the elderly
- **Custom** use-case to serve in 2 ways (elderly & healthcare workers)
- **Sub-research questions**

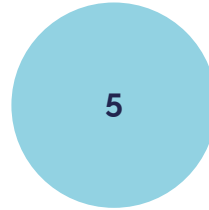
4.2 Preparation



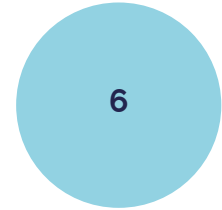
Phase 2
**Feasibility & Technical
preparation**



Technical Use Case filter and Feasibility study



Technical preparation & implementation plan,
safety reports



Operation & communication



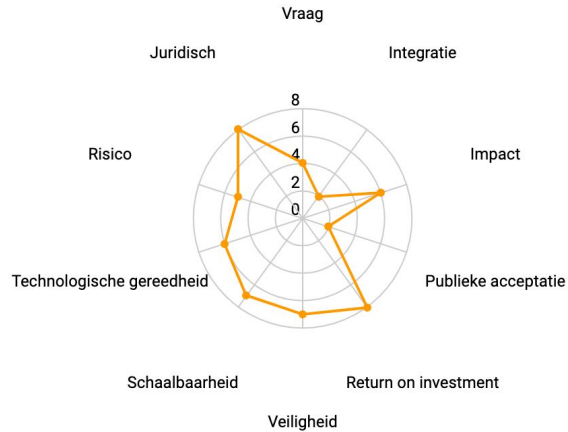
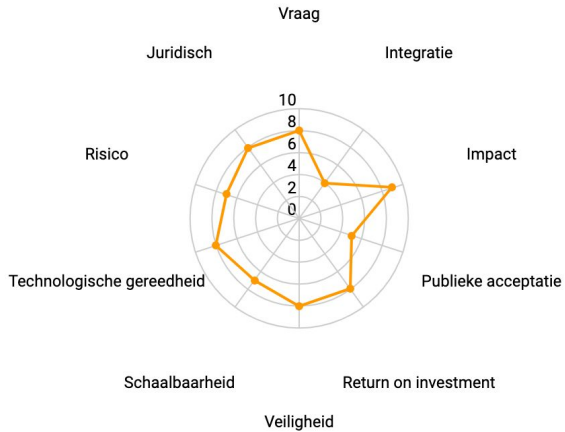
4.2 Preparation



Phase 2 Feasibility & Technical preparation

Ondersteuning van het personeel in een verzorgingstehuis

Ondersteuning van de ouderen in hun dagelijkse behoefte in/rond een verzorgingstehuis





Example out of practice:
Tech4good

4.2 Preparation



Phase 2
Feasibility & Technical
preparation

From technical use case judgement:



To customized in-field expert judgement:

How can the **technical feasibility** of a delivery robot implementation **be customized by expert judgement** from the healthcare field, in order **to estimate the real value and challenges** for such implementation?

- **Improved** use case filter **factors to determine value** of implementation
- **Interviews** in the area and with Leliegroep employees **to support research**
- First **meet and greet** between **residents** of the institute **and the robots**
- Determined a **fitting use case via input** from residents and employees

4.3 Action Research

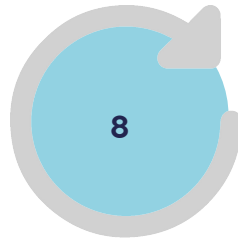


Phase 3 Experiment and Analyse

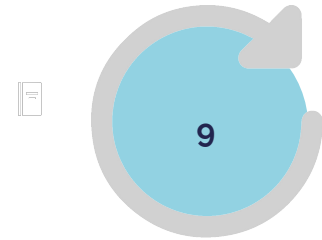


Experiment approach:
Value for all

Preparation & Execution of
Action-research:
Context & social fit of technology, fit
to needs and limitations



Observations,
Research in practice,
Interviews.



Analysis <> **research**-questions +
Value recommendations

Humanizing factors for feasibility
data-approach



4.3 Action Research



Phase 3 Experiment and Analyse

How does a robot affect the **surrounding**?

What's needed for proper **acceptance**?

How does it create **value** for **elderly & healthcare workers**?

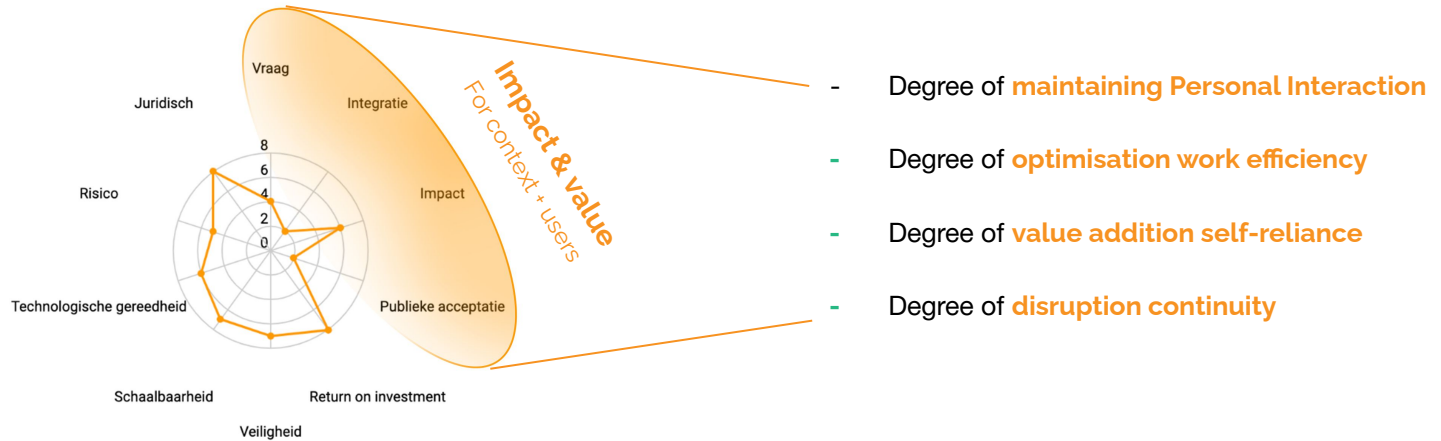




4.3 Action Research



Phase 3 Experiment and Analyse

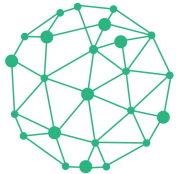




Contributing to **societal issues** with innovative logistic vehicles and robots!



**Future
Mobility
Network**



**Dutch
Automated
Mobility**

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