







# A research-by-action approach: Contributing to societal issues with innovative logistic vehicles or robots.

## Intertraffic 2024

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# Content

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  - 4.2 Preparation
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# 10ur Strength



Tim
Advisor Smart Logistics

Supply chain specialist with a focus on solutions for people in the public environment



Ilse
Advisor & Service Designer

Service designer with a focus on **design research**, stakeholder co-creation & Inclusive Mobility



Robert
Co-founder & Director

Principal **consultant mobility** and **spatial development** with a governance expertise



Alwin
Co-founder & Director

Traffic engineer who can make the connection between **spatial development** and the **design of the traffic structure**.

## **Research & Advice**



## Implementation & Realisation



Value for society by means of technology



# **2** Experience



**Landal Greenparks** 

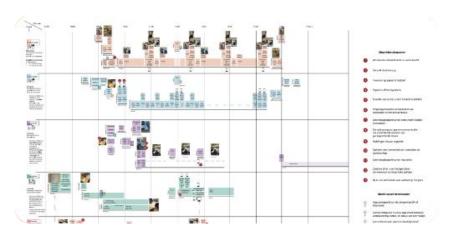




**ROSIE en ROSIE 2.0 op EUR Campus** 



Macrostep, de multi-inzetbare logistieke robot



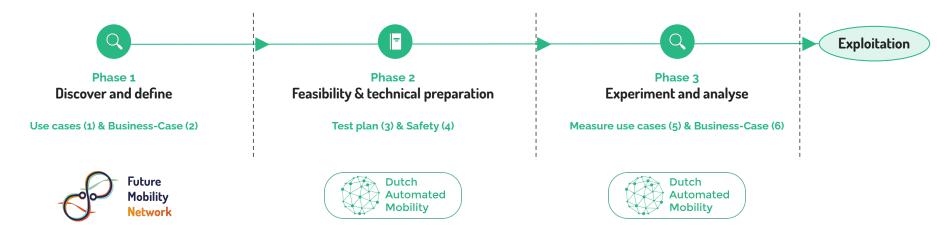


**ROSIE 2.0 op festival ITGWO** 



# **3** Complementary approach

## Phasing of the process





# **4** Approach in practice

4.1 Analysis

Phase 1
Discover and define

4.2 Preparation

Phase 2
Feasibility & Technical preparation

4.3 Action Research

Phase 3
Experiment and Analyse



# 4.1 Analysis Discover & Define



Problem statement definition: **Societal issue** 

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&

Custom Research approach



**Targetgroup**(s) analysis: Needs, wishes & expectations



Context-analysis & Use-case definition

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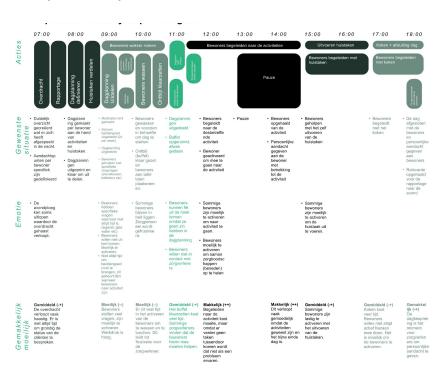


#### Future Mobility Network Dutch Automated

Mobility

#### 

#### **Experience Map > Caretaker routine**



#### **Experience, Needs & Expectations**

Aa Name	:≡ Tags	∀oorkeur	# Hoeva
Bezorgrobot meer speels uiterlijk	wensen	Bewoner	
Bezorgorobot voorzien van spreek/luister knop	wensen	Verpleger	
Bezorgrobot voorzien van emergencyknop	wensen	Verpleger	
Bezorgrobot voorzien van een stem	wensen	Bewoner Verpleger	
Bezorgrobot kan reageren en interacteren	wensen	Bewoner	
Bezorgrobot brengt medicatie apotheek naar bewoner	behoeften	Bewoner Verpleger	
Bezorgrobot brengt boodschappen	behoeften	Bewoner Verpleger	
Bezogrobot begeleidt bewoners die de weg kwijt zijn	behoeften	Verpleger	
Bezorgrobot dragend verlengstuk rollater	behoeften	Bewoner Verpleger	
Bezorgrobot begeleidt bewoner naar de activiteit	behoeften	Verpleger	
Bezorgrobot vermindert inmenging levenssfeer (katheter)	behoeften	Verpleger	
Bezorgrobot deelt linnengoed uit	behoeften	Verpleger	
Bezorgrobot Wayfinding	behoeften	Verpleger	
Bezorgrobot vervangt personeel	verwachtingen	Bewoner	
Bezorgrobot kan mensen overprikkelen door ontwerp, bijvoorbeeld flikkerend licht, motorisch geluid	verwachtingen	Bewoner	
Bezorgrobot vervangt sociale interactie	verwachtingen	Bewoner	
Bezorgrobot vermindert bewustzijn in (verkeers)omgeving	verwachtingen	Bewoner	







#### From Research question:

How can a delivery robot be effectively deployed to relieve healthcare workers of routine tasks while simultaneously promoting the self-reliance of residents, taking into account the concerns, expectations, and usage patterns of the elderly?

#### To custom approach:

- Comfortable familiarization phase by Passive robot introductions
- **Personal** preparation of the elderly
- Custom use-case to serve in 2 ways (elderly & healthcare workers)
- Sub-research questions



# **4.2 Preparation**



# Phase 2 Feasibility & Technical preparation



**Technical Use Case filter and Feasibility study** 



Technical preparation & implementation plan, safety reports



Operation & communication





# **4.2 Preparation**



# Phase 2 Feasibility & Technical preparation

## Ondersteuning van het personeel in een verzorgingstehuis



Ondersteuning van de ouderen in hun dagelijkse behoefte in/rond een verzorgingstehuis







# 4.2 Preparation







#### From technical use case judgement:

How can the **technical feasibility** of a delivery robot implementation be customized by expert judgement from the healthcare field, in order to estimate the real value and challenges for such implementation?

#### To customized in-field expert judgement:

- Improved use case filter factors to **determine value** of implementation
- **Interviews** in the area and with Leliegroep employees to support research
- First **meet and greet** between **residents** of the institute and the robots
- Determined a fitting use case via input from residents and employees



## 4.3 Action Research



### Phase 3 **Experiment and Analyse**



Experiment approach: Value for all

Preparation & Execution of Action-research: Context & social fit of technology, fit to needs and limitations



Observations, Research in practice, Interviews.



Analysis <> research-questions + Value recommendations

**Humanizing** factors for feasibility data-approach





## 4.3 Action Research



#### Phase 3 **Experiment and Analyse**

How does a robot affect the surrounding?

What's needed for proper acceptance?

How does it create **value** for elderly & healthcare workers?







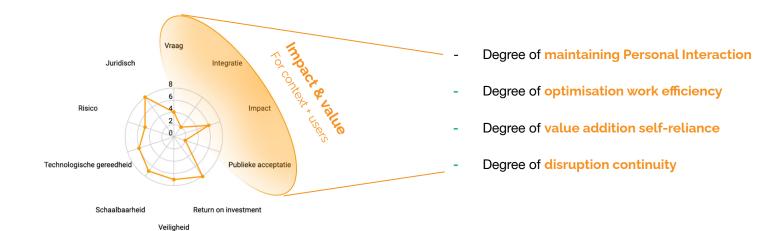




## 4.3 Action Research



## Phase 3 Experiment and Analyse





Contributing to **societal issues** with innovative logistic vehicles and robots!





## **CONTACT DETAILS**

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