

## **CCAM** for society

A three continent perspective on automated driving



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## Why is CCAM relevant?

(CCAM: Connected, Cooperative & Automated Mobility)

If done right, it can contribute to

- Increased safety, towards vision zero
- Increased accesibility of mobility services
- Reduced harmful emissions from transport
- Increased value of time

However, these challenges have to be addressed

- Xey technologies are still being developed: they need to be safe, tested, validated
- The right legal framework has to be set up and adopted at Member State and EU-level
- CAVs will have to be integrated into the broader transport system and interact with other forms of mobility
- Acceptance and trust in CCAM technology, by users and society, has to be nurtured every step of the way



## **CCAM** in Europe















