

The logo for PAVE EUROPE features the word "PAVE" in a stylized font where the 'A' and 'V' are blue and the 'P', 'E', and 'E' are white. Below it, the word "EUROPE" is written in a clean, white, sans-serif font.

PAVE
EUROPE

Partners for Automated Vehicle Education

About PAVE Europe

- PAVE Europe is a **nonprofit coalition** that seeks to raise the level of public knowledge of automated vehicle technology and the potential benefits for safety, mobility, equity and congestion.
- PAVE Europe's **diverse membership** includes international corporations, start-ups, consumer advocates, nonprofit groups, and other stakeholders.
- PAVE Europe's **Academic Advisory Council** and **Public Sector Advisory Council** include thought leaders who assist PAVE in its mission to raise public awareness of AV technology.

PAVE Europe's Mission

- **Educating**, in particular within the Europe continent taken as a whole, the public and policy-makers about fully automated vehicle technology and its potential societal benefits, with high quality content and knowledge
- Helping to create an automated vehicle future that increases **road safety, sustainability, inclusive mobility, and cost efficiency**.
- Stimulating and improving the **communication about fully automated mobility solutions** to the public leading a well-informed dialogue.
- **Raise public awareness** of both what is on the roads today and what is possible for the future to build trust, based on critical reflection.

Belief #1

PAVE members believe that autonomous vehicles offer the potential to improve the **safety, mobility and sustainability** of our transportation system.



Belief #2

Public acceptance is essential for autonomous vehicles to achieve their potential in improving the safety, mobility and sustainability of our roadways.



PAVE Europe's Key Objectives



Educate the public about fully autonomous vehicles.



Serve as a reference on autonomous vehicles.



Collaborate with the public sector on AV initiatives.



Address end-users' concerns to maximize the adoption of AV technology.



Unify and align AV stakeholders.



Connect industry with other technology, safety and regulatory stakeholders.

PAVE Europe will steer its focus on physical activities centered around test-beds and pilots to give end-users and public authorities the opportunity to “try and feel” the state of the art driverless (steering wheel-less) technologies.



PAVE EUROPE

PARTNERS FOR AUTOMATED
VEHICLE EDUCATION

JOIN US

in our conversation with the public
about the future of transportation.



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