

# Intelligent Mobility and ITS in Austria

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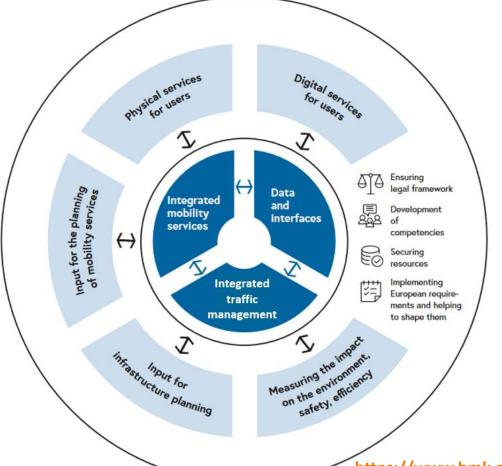


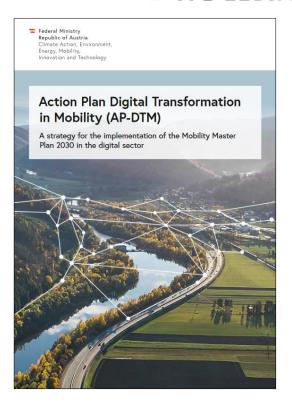
### ITS Austria – digital transformation in mobility

- Platform of the Austrian ITS actors
- Member of ITS Nationals
- The public sector (on all levels) plays a central role
- infrastructure and transport operators, industry, research and education
- Based on the transport policy objectives, ITS Austria defines priorities in the focus areas of digital infrastructure, connectivity and multimodality.
- An important premise is the freedom of choice in a multimodal mobility offer for users throughout Austria, both in urban and rural areas.
- www.digitalvernetztmobil.at







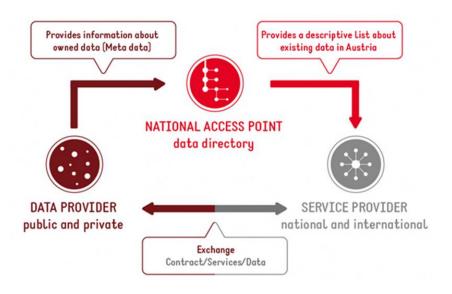


https://www.bmk.gv.at/en/topics/mobility/alternative\_transport/its.html



#### **Data and Interfaces**

 One National Access Point to mobility relevant data



94 datasets

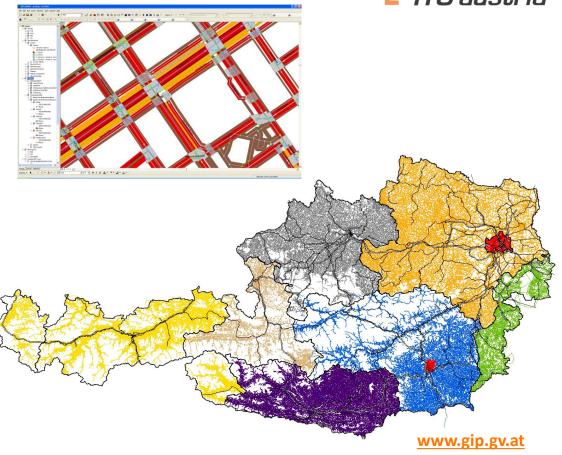
www.mobilitydata.gv.at

36 data holders

#### 🗗 ITS austria

#### **Data and Interfaces**

- One National Access Point to mobility relevant data
- One Austrian wide transport graph setup decentralised





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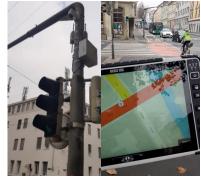
One Austrian wide realtime traffic situation information system (based on multi-stakeholder cooperation)





# **Integrated traffic management**

- Priorities are set to work towards an integrated multimodal mobility/traffic management system
- Working towards cooperative ITS (C-ITS) solutions









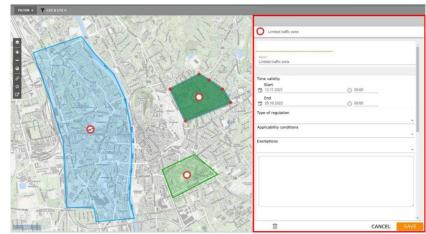
### **Integrated traffic management**

- Priorities are set to work towards an integrated multimodal mobility/traffic management system
- Working towards cooperative ITS (C-ITS) solutions
- And looking on information about Urban Vehicle Access Regulations (UVARs)





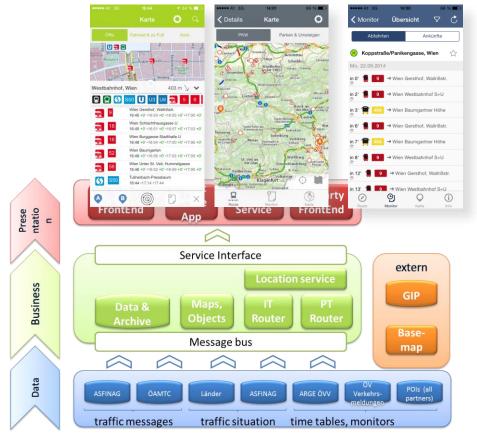






# **Integrated mobility services**

 Setting up one multimodal traveller information service (white label) as basis for several end-user information services – Travel Information Austria (VAO)





# **European ITS Associations – cooperation for the users' benefit**

It's all about harmonising data access, service integration and traffic management – within and across borders!













# Thank you!

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