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**APPLICATION FOR THE INTERTRAFFIC SUMMIT & DEMONSTRATION PROGRAMME 2022
29 MAR - 1 APR 2022 | RAI Amsterdam**

**Applicant** (please complete in English, typed or in block capitals only)

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| Mr /Mrs |
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Company name

Street and number

Postal code and city

Country

P.O. Box

Postal code and city

Telephone (general number)

Fax (general number)

Contact person

Telephone (direct line)

E-mail contact person

Job title

Website

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**Theme(s)**

**Subject of presentation**

(see ‘official subject overview’)

**Title of presentation or demo**

(should be triggering for visitors and suitable to use in the registration module)

**Target group(s)**

**Presentation & demonstration focus**

O Policy and Strategy, institutional and organisational issues

O Supplier issues: product innovations, use cases, business models, deployment strategies, market development

O User issues: case studies, features for specific target groups, benefits and cost assessments

O Innovation, new technologies and standardization

O Trends & market developments, industry views, education and training

**Summit & demo setting**

O pitch presentation
O product & user experience demonstration

O interactive presentation

O debate

O panel discussion

O indoor demonstration O outdoor demonstration

**Presentation timeslots Summit theatres**

O € 650.00 for 30 minutes

O € 875.00 for 45 minutes

O € 1,100.00 for 60 minutes

(covers the construction of the theatres, stages, furniture, AV, support from technicians, and includes promotion via the Intertraffic marketing tools such as website and newsletters, includes Summit & demonstration activities publication in the exhibitor guide, and integrated advertising with other Intertraffic promotional activities).

**Demonstration areas**

O Indoor and outdoor demonstration area(s), ranging from € 495.00 to € 1,495.00

O Promo point near entrance € 4.180,00

**Remarks**

* The Summit committee will decide whether your presentation is suitable to be included in the Intertraffic Summit & Demonstration Programme.
Confirmations and time slot allocations will be sent in November 2021.
* Participation in the Intertraffic Summit & Demonstration Programme is possible, provided that you are an Intertraffic exhibitor or sponsor.
* Intertraffic will promote your presentation as much as possible via the Intertraffic promotion channels. However, we underline the importance of inviting your (potential) customers yourself, as well.

**Short summary (max. 150 words)**

(to be used in the Intertraffic registration module)

**Long description of your presentation (max. 600 words)**

Date: Company stamp and signature:

**To be sent to Intertraffic no later than 1 October 2021.**

**RAI Amsterdam, P.O. Box 77777, 1070 MS Amsterdam, the Netherlands.**

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The Netherlands

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