

INTERCLEAN

AMSTERDAM

THE WORLD'S MOST ADVANCED CLEANING AND HYGIENE SHOW



14 - 17 MAY 2024

AMSTERDAM, THE NETHERLANDS

Organised by:

rai
AMSTERDAM

Official media partner:

EUROPEAN
Cleaning
JOURNAL

www.intercleanshow.com/amsterdam

The perfect location is waiting for you

Be a part of InterClean Amsterdam.
Connect live and online with cleaning and hygiene professionals from all over the world.

InterClean Amsterdam has been the platform of choice for professionals to exchange know-how, build long-lasting relations and create high-quality leads since 1967.

It provides you with a global presence from which you can benefit all year round.



Did you know that 91% of exhibitors find new buyers or business partners during the event?

InterClean Amsterdam allows you to display your products to thousands of cleaning and hygiene professionals at once, and grow your business effectively.

Robert Stelling,
Director InterClean
Global Events

Branding

Create a buzz, showcase your brand and make a lasting impression. InterClean Amsterdam provides a platform, both online and offline, that will help you boost your brand awareness and positively influence your brand image.

Leads

4 event days plus year-round opportunities; InterClean Amsterdam can help you generate lots of (international) leads.

Relations

Meet with your existing clients face to face and interact with new potential clients at InterClean Amsterdam. Build your network by providing them with a memorable experience.

Sales

No traffic, no leads!

Boost your sales during InterClean Amsterdam by meeting the entire cleaning and hygiene industry under one roof



WHY INTERCLEAN AMSTERDAM 2024?

- To capture the market trends of cleaning and hygiene, InterClean Amsterdam has created a powerhouse exhibition that provides a complete 360° perspective of the industry.
- The biggest and most comprehensive B2B show for cleaning and hygiene professionals.
- Your trusted partner. The route to market since 1967.

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VISITOR FACTS



30,000+
expected
visits



75%
of visitors
are decision
makers*



32%
of visitors are
C-suite
executives*

*based on InterClean Amsterdam 2022

EXHIBITOR FACTS



900+
expected
exhibitors

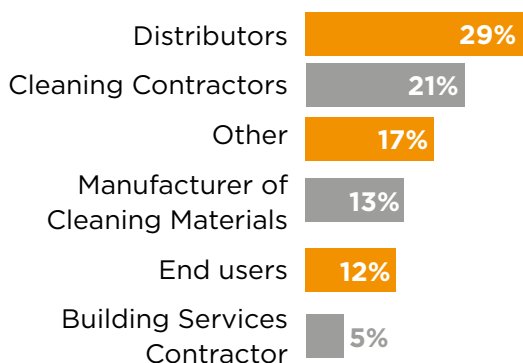


33,000+m²
total
exhibition
space



85%
exhibitors of
InterClean
Amsterdam 2022
have already
rebooked

Visitor profile 2022



Companies already onboard

Numatic

K'ARCHER

vileda
PROFESSIONAL

UNGER

Quality Tools for Smart Cleaning

TORK

Think ahead.

\$468 bil.

The global commercial
cleaning market could
reach \$468.2B in
revenue by 2027.

6.6%

The cleaning industry
has grown 6.6% every
year since 2011.

87%

of B2B marketers
say in-person events are
a critical component
to their company's
success.



As a first-time exhibitor at InterClean, we were overwhelmed with interest in our innovative solutions. The show was well organised and provided fantastic networking opportunities for us as well as potential customers and partners. We look forward to the next show.

Kevin Muckle,
Managing Director,
Vycel



Learn more about InterClean Amsterdam: www.intercleanshow.com/amsterdam

STAND OPTIONS AND PRICING

EARLY BIRD BOOKINGS RATES PER M²
(valid 14 May – 14 October 2023) SPACE ONLY *subject to change

	WALL	CORNER	FRONT	ISLAND
Premium	€319.00	€332.00	€342.00	€357.00
Standard	€307.00	€320.00	€330.00	€335.00

SHELL SCHEME*

- Basic stand construction: €74 per m² (walls, carpet, fascia board, electricity, lightning and daily cleaning)
- All-in stand construction: €123 per m² (basic package + storage, lockable counter with full color logo, table and chairs)
- Shell scheme stand construction is compulsory for all stands of 16m² and below.

MODULAR STAND DESIGN PACKAGES

Would you like some extra Impact or Boost, check out the “Extra” packages.

- Boost Package Silver €270 per m²
- Boost Package Gold €375 per m²
- Impact Package Gold €325 per m²
- Impact Package Diamond €420 per m²
- Modular stand design packages is compulsory for all stands of 17m²-30m².

REGISTRATION FEE*

- Registration fee non-members: €545
- Registration fee members: €150

Membership discount is applied if exhibitor is a current member with the exhibiting office as of 1 January 2024.

*All prices are excluding VAT and an energy surcharge of €25,00 per m².

FLOOR PLAN



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