

# Facts & Figures

## GREENTECH AMSTERDAM

13-15 June 2023

### VISITORS

**8.3** Visitor appreciation

**11,500** Attendees in 3 days

**87%** Intend to visit next year

**79%** Decision making role

### EXHIBITORS

**7.4** Exhibitor appreciation

**40** Countries

**540** Exhibitors

**88%** Intend to exhibit at GreenTech 2024

### PROGRAMME

**80+** Knowledge sessions

**245** Speakers

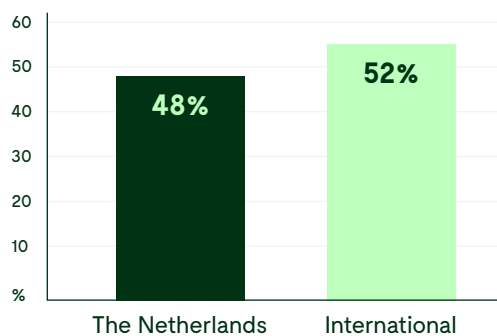
**5** Stages

**2** Demo areas

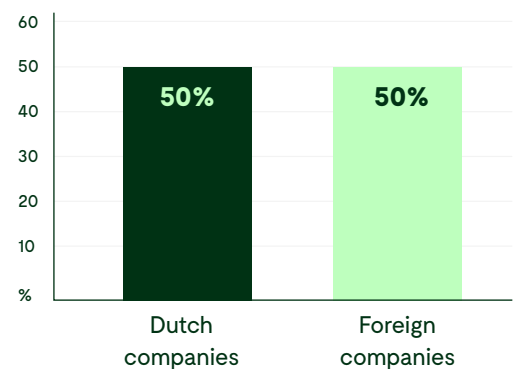
**4** Pavilions



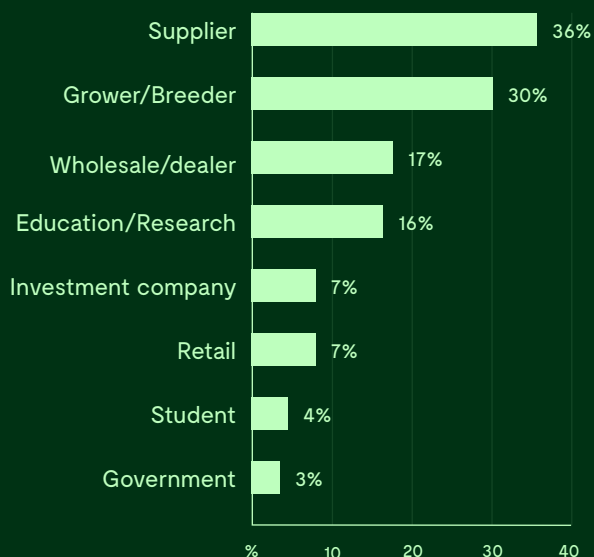
VISITORS FROM 128 COUNTRIES



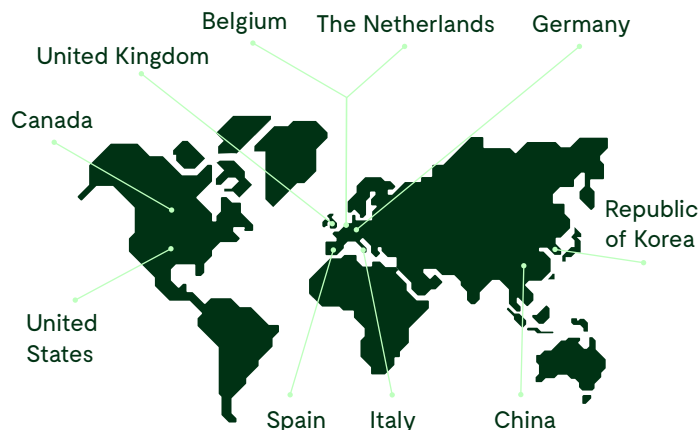
EXHIBITORS - 35,000 M<sup>2</sup>



## COMPANY PROFILE OF VISITORS

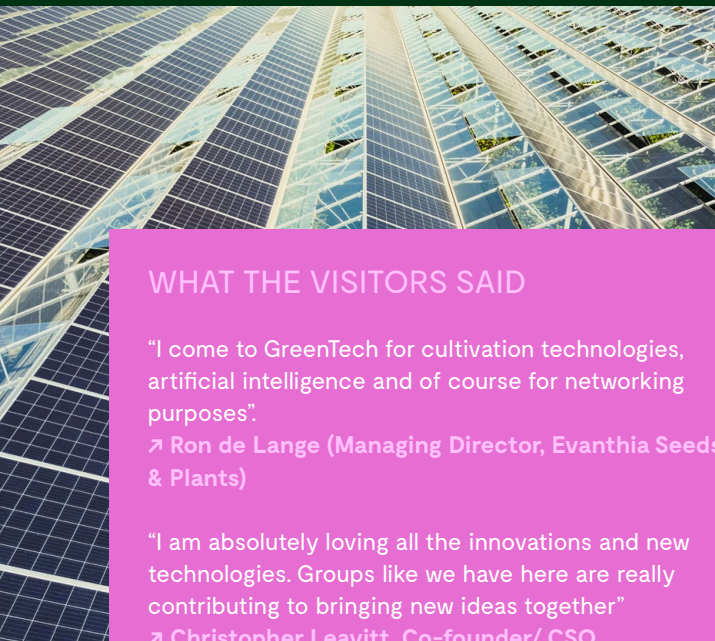


## TOP 10 COUNTRIES EXHIBITORS



## SEGMENTS EXHIBITORS

- AI & Robotics
- R&D, Knowledge & Services, Propagation & Breeding
- Supplies, Protection, Fertilizers & Substrates
- Machines & Equipment
- Equipment, Climate & Logistics
- Greenhouse Construction



### WHAT THE VISITORS SAID

"I come to GreenTech for cultivation technologies, artificial intelligence and of course for networking purposes".

➤ Ron de Lange (Managing Director, Evanthia Seeds & Plants)

"I am absolutely loving all the innovations and new technologies. Groups like we have here are really contributing to bringing new ideas together"

➤ Christopher Leavitt, Co-founder/ CSO, Node Labs Inc

### WHAT THE EXHIBITORS SAID

"GreenTech creates quality connections for our company"

➤ Lorrie Schultz, Senior Vice President Marketing, Fluence

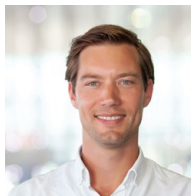
"Excited to reconnect with so many familiar faces again and to welcome new friends at GreenTech, the perfect event for us. It's a fantastic opportunity to collaborate with partners, learn from colleagues, and celebrate our shared commitment to innovation"

➤ Pascal Piepers (CEO, Ridder)

## SEE YOU IN 2024

GreenTech Amsterdam will take place from Tue 11 - Thu 13 June 2024 in halls 1, 2, 3 and 5 of the RAI Amsterdam Convention Centre.

For more information about exhibiting at GreenTech 2024, please contact:



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## ONLINE REACH GREENTECH 2022 - 2023

Newsletter subscribers **31,000 (+4.4%)**

Website users per year **180,351 (+27%)**

Website pageviews per year **817,673 (+36%)**

**Instagram**  
Followers 5,206 (+19%)

**Twitter**  
Followers 4,599 (+3%)

**Facebook**  
Followers 8,221 (+10%)

**LinkedIn**  
Followers 8,393 (+32%)

**Youtube**  
Followers 1,359 (+16%)