



INTERTRAFFIC

AMERICAS / MEXICO CITY

SMART, SAFE, AND SUSTAINABLE MOBILITY FOR ALL

17 - 19
JUNE 2025

CENTRO CITIBANAMEX, CITY OF MÉXICO

Gathering for the community interested in **trends and technologies** that promote **smart, safe, and sustainable mobility for all.**

Intertraffic Americas is the ideal platform for exchanging experiences, interacting with innovative solutions, and setting new trends for regional growth.

Organised by:



www.intertraffic.com/americas



YOUR PARTICIPATION IS OF GREAT IMPORTANCE

In the mobility sector, Latin America needs better service, connectivity, accessibility, and security.

- In 2022, there were 16,000 deaths in Mexico due to traffic accidents, the majority of which involved pedestrians, motorcyclists, and cyclists - INEGI
- Mexico is the third most populous country in the Americas with 126 million inhabitants. In terms of mobility, Mexico City ranks 23rd among cities with the highest vehicular congestion, with a total of 67 hours a year lost per person due to traffic jams - Inrix Global
- Issues such as long commutes times, traffic congestion, air pollution, and varying states of public transportation systems across the Americas demand immediate attention to achieve sustainability goals.
- Governments are implementing road infrastructure programs, public transportation, and regulations to promote the use of electric vehicles and bicycles in recent years.

THERE IS A GREAT POTENTIAL TO GET INVOLVED IN PROJECTS BY SHOWCASING YOUR SOLUTIONS AT INTERTRAFFIC AMERICAS.



Intertraffic is present in various parts of the world and offers online engagement throughout the year.





If your company offers any of these solutions:

- /// Sustainable urban mobility
- /// Road safety
- /// Infrastructure
- /// Traffic management
- /// Electric mobility, smart and sustainable charging
- /// Parking solutions
- /// Cooperative, connected, and automated mobility
- /// Integrated mobility solutions

You will find your potential clients at Intertraffic Americas 2025!

Attendee profile:

- /// Construction companies
- /// Real Estate developers
- /// Specialized associations
- /// Road/Transportation authorities
- /// Federal, state, and local government
- /// Private/Public works management
- /// Road concessions management
- /// System integrators



Audience profile:

Attendees and exhibitors are decision-makers in the mobility industry in Mexico, Latin America, and around the world. They have access to high-value business connections and growth opportunities for your business.



60% Level of responsibility:
CEO, DIRECTOR, MANAGER

77%

**PARTICIPATE IN
DECISION-MAKING**



26 COUNTRIES

**24 STATES OF
MEXICO**



Top 5 visiting states: Mexico City, Jalisco, Morelos, Puebla, and Nuevo León.

**REPRESENTED
SECTOR**

PRIVATE 83%

PUBLIC 17%

Be part of the mobility transformation in the Americas

- /// Meet high-quality prospects
- /// Build lasting relationships in the region
- /// Position your company as a thought leader
- /// Exchange ideas in networking areas

"It was a great opportunity to have direct interaction with service providers and speakers at the exhibition."

Visitor 2023

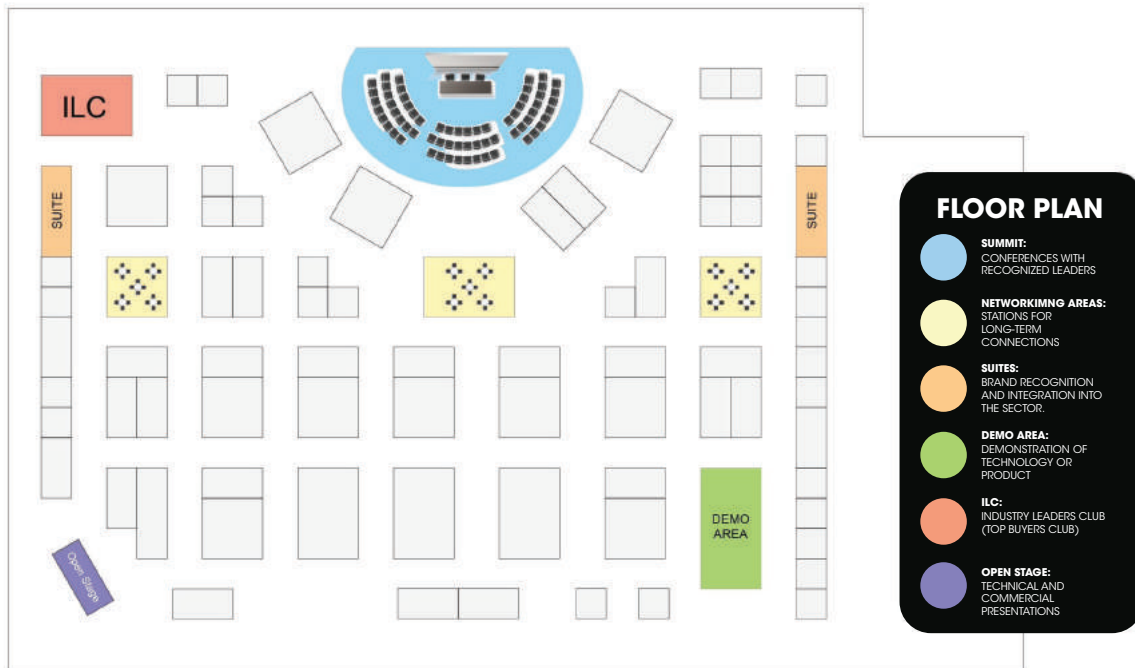
"Good variety of technology showcased at the stands and also a variety of conference topics at the congress."

Visitor 2023

"We met private concessions, governments responsible for safety standards, interested attendees from other countries, and others who were potential partners."

Exhibitor 2023

Secure your participation as an exhibitor, speaker and/or sponsor!



Sales Contact



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CONTACT US FOR MORE INFORMATION!