

## **Specific Terms and Conditions**

**The provisions subject to which exhibitors may take part in GreenTech Americas 2024, (hereinafter referred to as the exhibition) are laid down in these Specific Terms and Conditions and in the Standard Terms and Conditions of Event Participation (hereinafter called Standard Terms).**

## **Organization**

The exhibition is organized by RAI Amsterdam B.V. (hereinafter and in the Standard Terms referred to as 'the organizers') in close cooperation with Tarsus. The mailing address is:

RAI Amsterdam

GreenTech

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## **Venue and dates**

The exhibition will be held from 12 to 14 March, 2024 in Querétaro Centro de Congresos, located in Paseo de las Artes 1531, Josefa Vergara, 76090 Santiago de Querétaro, Querétaro, Mexico.

## **Opening hours**

The exhibition will be open to visitors every day from 11.00 to 18.00h. For exhibitors, the building will be accessible from two hours before the opening until one hour after the closing of the exhibition.

## **Construction and dismantling period**

The hall will be open for stand construction and preparation on the following dates:

Build up: March 10 & 11, with overnight allowed only on March 11.

### **Build up hours Raw:**

-March 10: 12:00 h to 21:30 h

-March 11: 08:00 h to March 12: 05:00 h

### **Build up hours Package:**

-March 11: 08:00 h to March 12: 05:00 h

Opening Ceremony: March 12, 2024 at 11:00 h

Show hours: March 12, 13 & 14, 2024 from 11:00 h to 18:00 h

Teardown: March 14 from 18:30 h until 21:30 h and continues on March 15 from 8:00 h to 14:00 h.

\*Valuable items must be removed on Thursday, March 14 from 18:30 to 21:30 h; what remains on the exhibition floor will be considered as waste.

### **Admission**

There is no basic admission charge for the exhibition, contrary to article 5 of the Standard Terms. Visitors who can show their business card can enter the Exhibition free of charge. Exhibitors can also obtain an unlimited number of tickets.

### **Exhibition program**

Products and services are only authorized for display at the exhibition if they conform to the goal to provide the public with as varied an overview as possible of the current domestic and international offer of products and services in the field relevant to the exhibition. Authorization is at the full discretion of the organizers, or any committee designated by the organizers.

### **Exhibitors**

Exhibitors may be manufacturers, representatives, importers, wholesalers, exporters, publishing companies and other service providers, as long as they are economically active in the field Horticulture. Authorization is at the full discretion of the organizers, who may refuse exhibitors without incurring any liability.

### **Demonstrations**

Special activities at stands, such as product presentations, performances and shows, may only take place if written permission is granted by the organizers. Please note that permission must be requested in writing at the latest 30 days before the beginning of the construction period. This permission is subject to various conditions, including that the activity must be situated in such a way that interested visitors do not block the corridor.

### **Costs of stand space**

The rental price per m<sup>2</sup> of floor space differs per booking period. Until June 30th, 2023 exhibitors can benefit from an Early Bird Fee. It includes exhibit space and service to exhibitors.

For terms of payment we refer to the Terms of Payment mentioned below. Cancellations are covered by the relevant section of the Standard Terms.

### **Stand construction**

Participants contracting the raw space option or do not wish to use package space stand construction, must ensure that their stand has the following:

Self-supporting back and lateral walls, company name and stand number indication, carpet and lighting.

Exhibitors who do not wish to construct their own stand may order package space stand construction, thus saving labour and costs of transport etc.

The package space stand construction that the Organizer offers, consists of:

- Back and lateral walls, 1 meter (3.20 Feet) wide by 2.50 meters (8.20 Feet) high. Anodize aluminium and laminated white panels.
- A fascia sign including the company name and booth number, not the logo.
- A single-phase, double electrical outlet for 1,000 watts (one for each 9 m<sup>2</sup>) 110v, 60 cycles.
- 1 Table
- 2 Chairs

- 1 Wastebasket
- 1 Slim Light Lamp 2 x 38 watts
- Carpet
- General decoration and illumination of the exposition
- 24-hour perimeter security service
- Cleaning service for aisles and common areas
- Inclusion in the Exhibitor Directory
- Participation Diploma
- Exhibitor badges (5 for the first 9 m<sup>2</sup> and 2 more for each extra 9m<sup>2</sup>)
- Advertising and promotion campaign

### Pricing list

	2024
Rebook Raw	\$238
Rebook Package	\$330
<i>(Until March 23, 2023)</i>	
Early Bird Raw	\$244
Early Bird Package	\$336
<i>(Until June 30, 2023)</i>	
Regular Raw	\$255
Regular Package	\$347
Gold	\$10,450
Platinum	\$13,750
Co-exhibitor	\$413
GreenTech Stage	\$242

## Sponsorships TBC

GREENTECH AMERICAS SPONSORSHIPS	2024	
	Platinum	Gold
Exhibition Floor		
Booth in raw space. Does not include electrical outlet nor carpet.	36 m2	18 m2
Discount if additional space is required on the exhibition floor	10%	10%
GreenTech Americas Conference Program		
Possible participation of the CEO/Managing Director of the company as speaker in a Round Table*	Included	Not Included
Passes for your VIP guests or company representatives to attend the full Program	5	3
Discount if additional passes are requested	15%	15%
Logo in the Conference Room. Size according to Sponsorship Level	Included	Included
Logo in the GreenTech Americas Stage. Size according to Sponsorship Level	Included	Included
Brand Presence		
Logo in all promotional materials. Size according to Sponsorship Level	Included	Included
Logo in the event website as Sponsor	Included	Included
Logo and pitch about your company in the Exhibitors List distributed to all attendees	200 word	150 word
Color ad in the Official Program and Directory distributed to all attendees	Full-page	Half-page
Logo in all electronic campaigns. Size according to Sponsorship Level	Included	Included
Posts in all social media networks - Facebook, LinkedIn, Twitter	2 x Included	2 x Included
<b>INVESTMENT</b>	<b>\$13,750</b>	<b>\$10,450</b>
	USD + 16% admin fee	USD + 16% admin fee
<i>*Please submit speaker and topic proposal before Nov 30, 2023. The presentation/topic cannot be commercial and will be evaluated by the Advisory Board to be included.</i>		

## **Terms of Payment**

In accordance with the provisions of article 7 of the Standard Terms and Conditions of Event Participation, the Participation costs (stand hire and, if applicable, package space stand construction), should be paid in two instalments, namely:

- 1st advance of 25% of the total number of m2 reserved: within 21 days of the date of the first advance invoice (advance invoices are sent from 365 days before the exhibition).

-2nd advance of 100% (less the 25% of the first advance invoice): within 21 days of the date of the second advance invoice (these are sent from 90 days before the exhibition).

No advance invoices are sent from 90 days before the exhibition. In the event of application less than 90 days before the first build-up day of the exhibition the amount owed should be paid in full together with the application, but at least 4 days before the first build-up day. For all costs please consider an additional 16% for administration fee.

If the Participant does not meet his/her financial obligations, the organizers will be entitled not to proceed with the allocation of stand space, or to withdraw an existing allocation of stand space or not to make stand space available, without prejudice to the organizers' claim for full payment of the amounts due.

The organizers are entitled to contract out the collection of the amounts owed by the Participant, in which case all costs will be borne by the Participant, plus the statutory interest and extrajudicial costs of collection amounting to 150% of the principal.

### **Disputes**

Any complaints should be made within 30 days of the last day of the exhibition. Complaints brought to our attention beyond this deadline will not be addressed.

### **Application for stand space**

An applicant/participant (hereinafter referred to as 'Participant') declares, by means of a fully completed application form submitted to the organizers, that he/she is in agreement with the conditions of participation in force for the fair, exhibition and other event (hereinafter referred to as 'the Exhibition') contained in the relevant 'Conditions of Participation' (the entirety of the Specific Terms and Conditions, the Standard Terms and Conditions, and the Rules and Regulations).

No right to allocation of stand space may be derived from the application. In special cases the organizers may decide not to process an application, to allocate less stand space than has been applied for, to alter allocated stand space or to withdraw an existing allocation without the Participant being entitled to claim compensation for damage incurred.

The information requested on the application form must be provided in full. Without being liable to pay any compensation, the organizers have the right to refuse any goods or services which have not been mentioned on the application form or which they consider inadmissible by virtue of the Conditions of Participation, or to have such goods or services removed from the Exhibition forthwith.

### **Cancellations**

The Organizers at all times reserve the right, due to special circumstances or if the organization of the Event so requires, to change the dates and times of the Event specified in the Conditions of Participation, to change the stand space allocated to the Participant, to change the stand type and/or its location, without a Participant having the right to claim compensation for any damage.

No application may be cancelled or altered unilaterally by the Participant. The organizers may grant a request to cancel or alter an application subject, among other things, to the condition that the Participant concerned pays a cancellation fee. This fee amounts, at least, to:

-Upon cancellation in the period from 365 to 183 days before the first Event build-up day: 50% of the

Participation Costs;

-Upon cancellation in the period from 182 to 63 days before the first Event build-up day: 75% of the

Participation Costs;

-Upon cancellation in the period from 62 to 32 days before the first Event build-up day: 100% of the Participation Costs;

-Upon cancellation in the period up to and including 31 days before the first Event build-up day: 120% of the Participation Costs.

Participation Costs.

Participation Costs are the costs payable by the Participant to the organizers for the stand hire and, if applicable, the stand build-up, plus the VAT due.

In the case of cancellation for whatever reason, the Participant will always forfeit his/her application fee, plus the VAT due.

### **Liability**

All goods, including packaging, which are present in the Exhibition Building and belong to the Participant, his personnel or others involved, are at the expense and risk of the Participant. The organizers do not undertake the insurance of the goods. The organizers are not liable for any damage or injury from whatever cause to goods or persons caused by or connected with participation in the Exhibition, unless there has been intent or gross negligence on the part of the organizers. Nor can the organizers be held liable for damage to third parties caused by the use of the stand by the Participant or his/her staff or by persons working on the instructions of the Participant. The Participant shall indemnify the organizers against all claims by third parties on this account.

The Participant is liable for and must take out adequate insurance against any damage caused in any way whatever by acts or omissions on his/her part or on the part of his/her staff or persons working for him/her or on his/her instructions or caused by his/her exhibits or goods. The Participant shall indemnify the organizers against all claims for which they may be held liable by third parties.

### **Final provisions**

The organizers may, without giving notice of default and without recourse to the courts, take one or more of the following measures against a Participant who breaches any provision of the Conditions of

Participation or fails to comply with a direction given by or on behalf of the organizers (such measures being taken at the expense of the Participant):

- refuse the person(s) concerned admission to the Exhibition and/or the Exhibition Building with immediate effect;
- have his/her stand closed and/or cleared;
- keep possession of the goods displayed and of anything constructed or installed by the Participant: without the Participant being entitled to enforce any right to restitution or reparation.