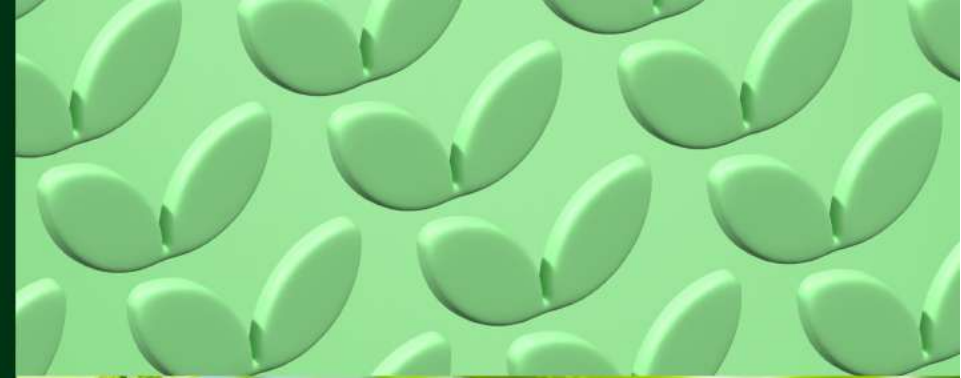


# SPONSORSHIPS

DEVELOP NEW CREATIVE  
COMMUNICATION STRATEGIES.



[greentech.nl/americas](https://greentech.nl/americas) ↗



**GreenTech**  
AMERICAS / QUERÉTARO



# Index

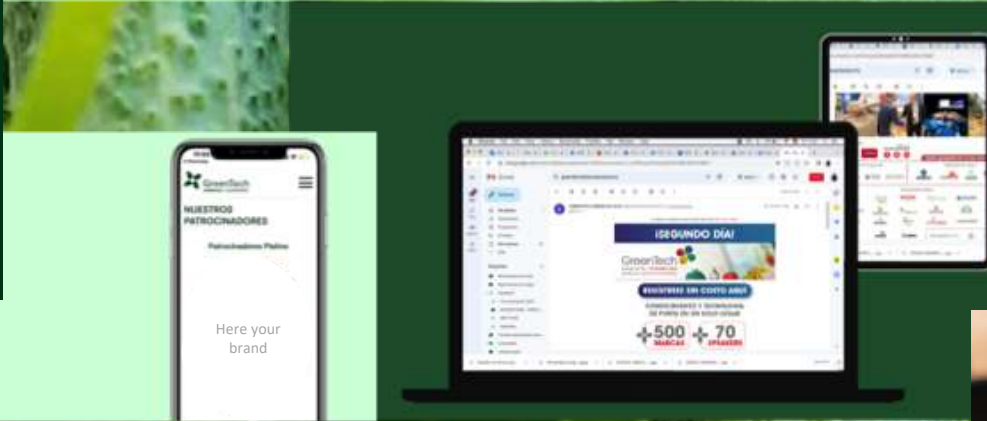
- 3** Platinum & Gold Sponsorships
- 7** Additional Sponsorships
- 11** Conference Program VIP Luncheon Sponsorship
- 14** Official Conference Program Sponsorship

Querétaro Centro  
de Congresos  
**12 – 14 MARCH**

[greentech.nl/americas](https://greentech.nl/americas) ↗

# Platinum & Gold Sponsorships

Get to know the wide advertising network and brand presence options that GreenTech Americas offers to your company to reach new clients





Our sponsorships are designed to clearly and effectively position your company in the minds of attendees. They are key to strengthening relationships with new buyers.

CATEGORIES	
PLATINUM	GOLD
36 m <sup>2</sup>	18 m <sup>2</sup>
10 %	10 %

### EXHIBITION FLOOR

### DEAD LINE | CONTACT

Booth in Raw Space. Does not include electrical outlet nor carpet
Discount if additional space is required on the exhibition floor



### GREENTECH AMERICAS CONFERENCE PROGRAM

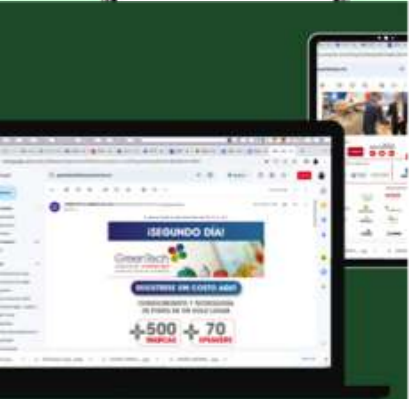
Participation of the CEO / Managing Director of the company as speaker at the discussion panel	Coordinate and send information to the conference area	FEBRUARY 19, 2024 Please contact eunice.roque@tarsus.mx		
Passes for your VIP guest of company representatives to attend the full Program	Ask your executive the document to register your guests.	MARCH 4, 2024 Please send it to your executive cc rocio.rubio@tarsus.mx	5	3
Discount if additional passes are required	Send an email to your executive requesting the discount for additional passes.	MARCH 4, 2024 Please send it to your executive cc rocio.rubio@tarsus.mx	15%	15%
Logo at the Conference Room. Size according to Sponsorship level	Send logo in CMYK format, 300 dpi or jpeg	FEBRUARY 19, 2024 Please send your logo to rocio.rubio@tarsus.mx		
Logo at he GreenTech Americas Stage. Size according to Sponsorship level	Send logo in CMYK format, 300 dpi or jpeg	FEBRUARY 19, 2024 Please send your logo to rocio.rubio@tarsus.mx		





Here your Brand

BRAND PRESENCE		DEAD LINE   CONTACT	PLATINUM	GOLD
Logo in all promotional materials. Size according to Sponsorship level	Send logo in CMYK format, 300 dpi or jpeg	Please send your logo to <a href="mailto:andrea.silva@tarsus.mx">andrea.silva@tarsus.mx</a>	•	•
Logo in the event website	Send logo in CMYK format, 300 dpi or jpeg	Please send your logo to <a href="mailto:andrea.silva@tarsus.mx">andrea.silva@tarsus.mx</a>	•	•
Logo and company description in the Exhibitor Directory	Access your Exhibitors Manual and fill out Form 1	February 27, 2023	200 words	150 words
Ad in the Exhibitor Directory	<p>Sponsor design the ad, and production in charge of the organizer.</p> <p>Measurement: 21 cm wide x 13.5 high + .3 overhang per side Add should be in pdf or jpg format, 300 dpis, CMYK</p>	<p>FEBRUARY 15, 2024</p> <p>Enviar a <a href="mailto:andrea.silva@tarsus.mx">andrea.silva@tarsus.mx</a></p>	Page complete	Half page
Logo in all digital campaigns. Size according to Sponsorship level	Send logo in CMYK format, 300 dpi or jpeg	Enviar a <a href="mailto:andrea.silva@tarsus.mx">andrea.silva@tarsus.mx</a>	•	•





## BRAND PRESENCE

Post in all social media accounts:  
Facebook, LinkedIn & Twitter

Send two images or videos in high quality 1080 x 1080 and two short descriptions with relevant topics that you want to highlight about your company, for the copy of the post.  
Mention which page you want to tag (LinkedIn, Facebook and Twitter)

## DEAD LINE | CONTACT

FEBRUARY 23, 2024

Enviar a  
arian.correa@tarsus.mx  
cc andrea.silva@tarsus.mx

PLATINUM

2 x  
Included

GOLD

2 x  
Included

USD  
\$13,750

USD  
\$10,450

## INVESTMENT + 16% ADMIN FEE



Integrate a new Marketing Plan  
for your company.

Contact our team:



**Homero Ontiveros**

@ homero@agtechamerica.com  
+1 216 262 0772



**Job Knook**

@ J.Knook@rai.nl  
greentech@rai.nl  
+31 (0)20 549 12 12

Querétaro Centro  
de Congresos  
12 – 14 MARCH



# Additional Sponsorships

ON SITE BRAND PRESENCE	PRICE USD + ADMIN FEE	DESCRIPTION	
<b>REGISTRATION AREA</b> Availability: 1	<b>\$ 3,000</b>	Showcase your organization to event attendees as they begin their experience in the registration area. Standardize staff by using t-shirts with your company's logo and locate up to 4 roll-ups in the area.	*Sponsor to provide t-shirts and banners. Show Management to distribute t-shirts and locate roll ups.  Materials should be delivered on the second day of build up in the Show Management Office from 12:00 pm to 5:00 pm.
<b>OFFICIAL SHOW BAGS</b> Availability: 1	<b>\$3,200</b>	Bags are convenient for collecting literature and giveaways during the show. They will be distributed in the registration area.	*Sponsor to provide 2,500 bags. Show Management to distribute bags.  Materials should be delivered on the second day of build up in the Show Management Office from 12:00 pm to 5:00 pm.
<b>WIFI NETWORK IN CONGRESS</b> Availability: 1	<b>\$2,500</b>	Provide attendees with complimentary WiFi available throughout the Congress Room. Your company logo will appear on the landing page to access WiFi with link to your webpage.	*Sponsor to provide logo and webpage. Show Management to install WiFi.  Specs: 300 dpi, PDF, .jpeg or .eps format. Send your logo via email to your Account Executive. <b>Deadline: MARCH 1, 2024</b>
<b>OFFICIAL SHOW LANYARDS</b> Availability: 1	<b>\$3,200</b>	Lanyards are provided at registration. Have attendees walking around the show floor with your brand logo	*Sponsor to provide 2,500 lanyards. Show Management to distribute lanyards.  Materials should be delivered on the second day of build up in the Show Management Office from 12:00 pm to 5:00 pm.
<b>LOGO IN REGISTRATION CONFIRMATION</b> Availability: 1	<b>\$2,500</b>	Your logo will appear in all of the attendee's registration confirmations. The logo can link to your website.	*Sponsor to provide logo. Show Management to produce confirmation.  <b>*Send logo in format CMYK, 300 dpi or jpeg to: andrea.silva@tarsus.mx &amp; adriana.ortiz@tarsus.mx</b>



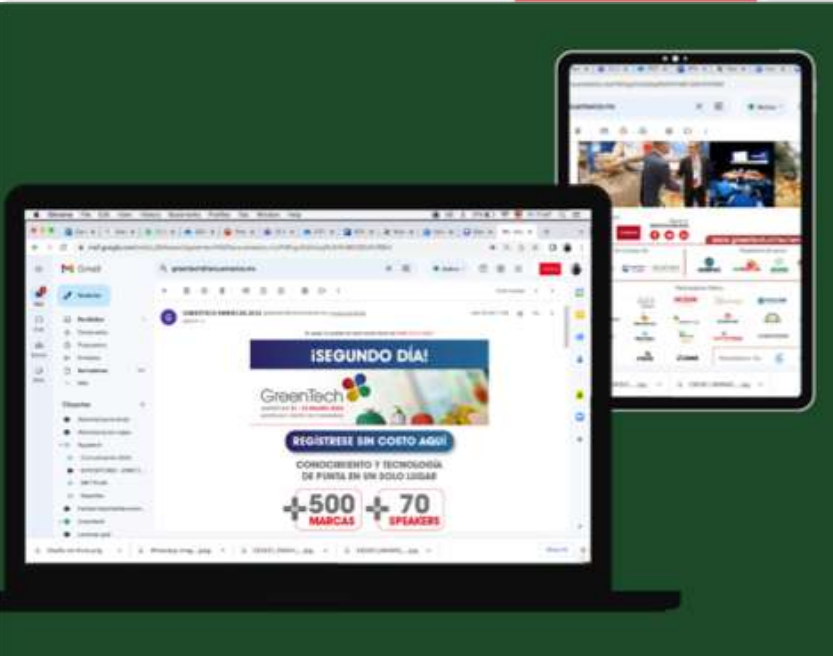


ON SITE BRAND PRESENCE	PRICE USD + ADMIN FEE	DESCRIPTION	
<b>REST STOPS</b> Availability: 2	<b>\$2,500</b>	Provide a comfortable branded area for attendees to relax and network. Sponsors can provide brochures or giveaways.	*Sponsor to provide brochures or giveaways. Show Management to produce lounge area.  Contact your executive to confirm deliver materials on the second day of the build up
<b>AISLE SIGNS</b> Availability: 3	<b>\$2,000</b>	This signage opportunity is a great way to maximize brand recognition and improve traffic to your booth	*Sponsor to provide artwork. Show Management to produce graphics.  <b>*Deadline to receive logos: FEBRUARY 14, 2024</b>
<b>RESTROOM GRAPHICS</b> Availability: 2	<b>\$1,500</b>	This signage opportunity is a great way to maximize brand recognition and improve traf c to your booth. Locate up to 6 graphics in mirrors and 1 roll-up per restroom.	*Sponsor to provide artwork and banners. Show Management to produce graphics and locate roll ups.  Materials should be delivered on the second day of build up in the Show Management Office from 12:00 pm to 5:00 pm.
<b>SELFIE STATION</b> Availability: 1	<b>\$1,500</b>	Branded area with the show + sponsor's logo. Attendees will have the ability to capture a photo of themselves when arriving onsite.	*Sponsor to provide artwork. Show Management to produce graphics.  Specs: 300 dpi, PDF, .jpeg or .eps format. Send your logo via email to your Account Executive. <b>*Deadline:FEBRUARY 19, 2024</b>
<b>CONFERENCE PROGRAM GIVEAWAYS</b> Availability: 2	<b>\$1,000</b>	Distribute giveaways to all Conference Program attendees.	*Sponsor to provide 300 giveaways- Show Management to distribute giveaways.  Materials should be delivered on the second day of build up in the Show Management Office from 12:00 pm to 5:00 pm.
<b>SANITIZING</b> Availability: 1	<b>\$1,000</b>	Feature your organization to all attendees by including your logo in the 10 Hand Sanitizer Stations that will be placed throughout the show floor.	*Sponsor to provide logo. Show Management to produce graphics.  Specs: 300 dpi, PDF, .jpeg or .eps format. Send your logo via email to your Account Executive. <b>*Deadline: February 27th, 2023.</b>
<b>Roll-up in Conference Room</b> Availability: N/A	<b>\$500</b>	Place a roll-up of your company at the entrance of the Conference Room.	*Sponsor to provide roll-up. Show Management to locate it.  Roll-up should be delivered on the second day of build up in the Show Management Office from 12:00 pm to 5:00 pm.







DIGITAL BRAND AWARENESS	PRICE USD + ADMIN FEE	DESCRIPTION	
<b>CLOSING VIDEO</b> Availability: 1	<b>\$600</b>	A video during the show is created including a short message by the exhibitor to be used as promotional material. The exhibitor's logo will appear on it.	*Sponsor to provide logo. Show Management to produce video.  Specs: 300 dpi, PDF, .jpeg or .eps format. <b>*Deadline: FEBRUARY 19, 2024</b> Please send to: andrea.silva@tarsus.mx / adriana.ortiz@tarsus.mx. The testimonial will be produce the first day of the event and consider 30 sec of duration
<b>END OF THE SHOW REPORT</b> Availability: 1	<b>\$400</b>	Once the show is over, a closing report of the event is generated in a PDF document that is used as promotional and sales material. The exhibitor's logo will appear on it.	*Sponsor to produce logo. Show Management to produce graphics.  *The logo should be delivered to your executive in format CMYK, 300 dpi or eps <b>Deadline: MARCH 7, 2024</b>
<b>EMAIL CAMPAIGN</b> Availability: 5	<b>\$350</b>	Through the Organizer, the exhibitor will be able to send an email campaign to the GreenTech Americas database, segmented according to their needs. Up to 1,000 recipients.	*Sponsor will receive requirements to produce HTML. Show Management to send the campaign.  <b>*Company to provide graphics in HTML format 10 days before the show opening via email to:</b> andrea.silva@tarsus.mx / adriana.ortiz@tarsus.mx to send campaign.
<b>GREENTECH STAGE PRESENTATION</b> Availability: 15	<b>\$242</b>	In a 30-minute slot, show and highlight your latest innovations and trends to all visitors. Create a group of potential customers interested in your products and services.	*Sponsor to provide presentation. Show Management to produce location.  For more information please contact our team: eunice.roque@tarsus.mx





DIRECTORY ADVERTISING	PRICE USD + ADMIN FEE	DESCRIPTION	
<b>TWO PAGE AD</b> Availability: 2	<b>\$1,450</b>		<p>*Sponsor to produce artwork. Show Management to produce directory.</p> <p>Specs: 42cm x 27cm + 0.3mm bleeding CMYK, 300 dpi .jpeg or .eps format Send to: andrea.silva@tarsus.mx / adriana.ortiz@tarsus.mx  <b>Deadline: FEBRUARY 14, 2024</b></p>
<b>GATE FOLD</b> Availability: 1	<b>\$1,100</b>		<p>*Sponsor to produce artwork. Show Management to produce directory.</p>
<b>SEPARATOR DOUBLE SIDED</b> Availability: 2	<b>\$950</b>		
<b>INSIDE FRONT COVER</b> Availability: 1	<b>\$850</b>		
<b>INSIDE BACK COVER</b> Availability: 1	<b>\$700</b>		
<b>INSIDE FULL PAGE</b> Availability: N/A	<b>\$550</b>		
<b>INSIDE HALF PAGE</b> Availability: 1	<b>\$450</b>		<p>*Sponsor to produce artwork. Show Management to produce directory.</p> <p>* The material should be delivered before <b>FEBRUARY 14, 2024</b> in format CMYK. 300 dpi or eps. Sizes: 21cm x 13.5 cm + .3mm bleeding.            Please send your ad to: andrea.silva@tarsus.mx / adriana.ortiz@tarsus.mx</p>
<b>Logo on description</b>	<b>\$150</b>	<b>Contact our team:</b>	<div style="display: flex; justify-content: space-around;"> <div data-bbox="1166 1196 1363 1389">  </div> <div data-bbox="1386 1225 1842 1368"> <p><b>Homero Ontiveros</b></p> <p>@ homero@agtechamerica.com            +1 216 262 0772</p> </div> <div data-bbox="1905 1196 2102 1389">  </div> <div data-bbox="2125 1225 2430 1368"> <p><b>Job Knook</b></p> <p>@ J.Knook@rai.nl            greentech@rai.nl            +31 (0)20 549 12 12</p> </div> </div>



# CONFERENCE PROGRAM VIP LUNCHEON SPONSORSHIP

AVAILABILITY 2 (ONE PER DAY)





VIP LUNCHEON SPONSORSHIP	SPECIFICATIONS	DEADLINE   CONTACT
Three full passes to the Oficial Conference Program	Ask your executive the document to register your guests.	<b>March 4, 2024</b> Please send it to your executive cc <a href="mailto:rocio.rubio@tarsus.mx">rocio.rubio@tarsus.mx</a>
One badge scanner app to get the database of attendees to the luncheon		For more information please contact your executive
Brief welcome speech at the beginning of the luncheon	Speech of 3 minutes	
Loop with logo and images of the Sponsor during the meal	Send logo in CMYK format, 300 dpi or jpeg	<b>February 19, 2024</b> Please send to <a href="mailto:eunice.roque@tarsus.mx">eunice.roque@tarsus.mx</a>
Logo on the identifier of each table as VIP Luncheon Sponsor	Send logo in CMYK format, 300 dpi or jpeg	<b>March 4, 2024</b> Please send to <a href="mailto:eunice.roque@tarsus.mx">eunice.roque@tarsus.mx</a>
One table for guests of the Sponsor	Send your guest confirmation list	<b>March 4, 2024</b> Please send to <a href="mailto:tania.sosa@tarsus.mx">tania.sosa@tarsus.mx</a>
Right to place up to 6 roll-ups inside the room where the luncheon will take place	Sponsor produce banner, Organizer to place banner	Any doubt, please contact your executive.
Right to have two hostesses at the reception	Sponsor brings hostesses	
Right to deliver a promotional item to attendees to the luncheon	Production of promotional piece by the Sponsor. The piece is distributed before the meal	<b>March 4, 2024</b> More information with <a href="mailto:eunice.roque@tarsus.mx">eunice.roque@tarsus.mx</a>





VIP LUNCHEON SPONSORSHIP	SPECIFICATIONS	DEADLINE   CONTACT
Logo on the back of the Conference Program as a VIP Luncheon Sponsor	Send logo in CMYK format, 300 dpi or jpeg	<b>March 4, 2024</b> Please send to <a href="mailto:eunice.roque@tarsus.mx">eunice.roque@tarsus.mx</a>
Half-page ad in the Exhibitors Directory	Sponsor design the ad, and production in charge of the organizer. Measurement: 21 cm wide x 13.5 high + .3 overhang per side Add should be in pdf or jpg format, 300 dpis, CMYK	<b>February 15, 2024</b> Please send to <a href="mailto:andrea.silva@tarsus.mx">andrea.silva@tarsus.mx</a>
Logo next to the description of your company in the Exhibitors Directory	Access your Exhibitors Manual and fill out Form 1	<b>February 15, 2024</b>
Two exclusive posts on all GreenTech Americas Social Media channels	Send two images or videos in high quality 1080 x 1080 and two short descriptions with relevant topics that you want to highlight about your company, for the copy of the post. Mention which page you want to tag (LinkedIn, Facebook and Twitter)	<b>February 22, 2024</b> Please send to <a href="mailto:arian.correa@tarsus.mx">arian.correa@tarsus.mx</a> cc <a href="mailto:andrea.silva@tarsus.mx">andrea.silva@tarsus.mx</a>

Contact our team:



**Homero Ontiveros**  
 @ [homero@agtechamerica.com](mailto:homero@agtechamerica.com)  
 +1 216 262 0772



**Job Knook**  
 @ [J.Knook@rai.nl](mailto:J.Knook@rai.nl)  
[greentech@rai.nl](mailto:greentech@rai.nl)  
 +31 (0)20 549 12 12

**PRICE**  
**\$3,500**  
 USD + Admin FEE

# OFFICIAL CONFERENCE PROGRAM SPONSORSHIP

AVAILABILITY: 1





May your brand be recognized as the promoter of knowledge and training in the industry. **Be the one who welcomes the Conferees and has brand presence within the Theater.**

	CONFERENCE PROGRAM SPONSORSHIP	SPECIFICATIONS	DEADLINE   CONTACT
	Three full passes to the Oficial Conference Program	Ask your executive the document to register your guests.	<b>March 4, 2024</b> Please send it to your executive cc <a href="mailto:rocio.rubio@tarsus.mx">rocio.rubio@tarsus.mx</a>
	One badge scanner app to get the database of attendees to the Conference Program		More information with your executive
	At the beginning of each day, right to present a corporate video with a max duration of 60 seconds	Video in mp4t with a maximum duration of 1 minute with 30 seconds.	<b>March 4, 2024</b> Please send to <a href="mailto:eunice.roque@tarsus.mx">eunice.roque@tarsus.mx</a>
	Right to have a hostess welcoming the Conferees and delivering promotional items	Sponsor produce the promotional pieces and and bring the hostess. The piece is distributed at the entrance/exit of conferences or during recesses.	<b>March 4, 2024</b> For more information contact your executive
	Right to have a hostess scanning badges of the Conferences through the reader app	Sponsor brings the hostess.	



CONFERENCE PROGRAM SPONSORSHIP	SPECIFICATIONS	DEADLINE   CONTACT
Right to place up to 6 roll-ups inside the Theater where the Conference Program will take place	Sponsor produce banner, Organizer to place banner  Roll-up should be delivered on the second day of build up in the Show Management Office	Any doubt, please contact your executive
Logo on the back wall as Conference Program Sponsor	Send logo in CMYK format, 300 dpi or jpeg	<b>February 19, 2024</b> Please send to <a href="mailto:eunice.roque@tarsus.mx">eunice.roque@tarsus.mx</a>
Loop with logo of the Sponsor between sessions	Send logo in CMYK format, 300 dpi or jpeg	<b>February 19, 2024</b> Please send to <a href="mailto:eunice.roque@tarsus.mx">eunice.roque@tarsus.mx</a>
Mention as Conference Program Sponsor in the ofcial communication of the eventl		
Two exclusive posts on all GreenTech Americas Social Media channels	Send two images or videos in high quality 1080 x 1080 and two short descriptions with relevant topics that you want to highlight about your company, for the copy of the post. Mention which page you want to tag (LinkedIn, Facebook and Twitter)	<b>February 22, 2024</b> Please send to <a href="mailto:arian.correa@tarsus.mx">arian.correa@tarsus.mx</a> cc <a href="mailto:andrea.silva@tarsus.mx">andrea.silva@tarsus.mx</a>
Logo next to the description of your company in the Exhibitors Directory	Send logo in CMYK format, 300 dpi or jpeg	<b>February 16, 2024</b> Please send to <a href="mailto:andrea.silva@tarsus.mx">andrea.silva@tarsus.mx</a>
Half-page ad in the Exhibitors Directory	Sponsor design the ad, and production in charge of the organizer.  Measurement: 21 cm wide x 13.5 high + .3 overhang per side Add should be in pdf or jpg format, 300 dpis, CMYK	<b>February 16, 2024</b> Please send to <a href="mailto:andrea.silva@tarsus.mx">andrea.silva@tarsus.mx</a>



### Contact our team:



**Homero Ontiveros**

@ [homero@agtechamerica.com](mailto:homero@agtechamerica.com)  
+1 216 262 0772



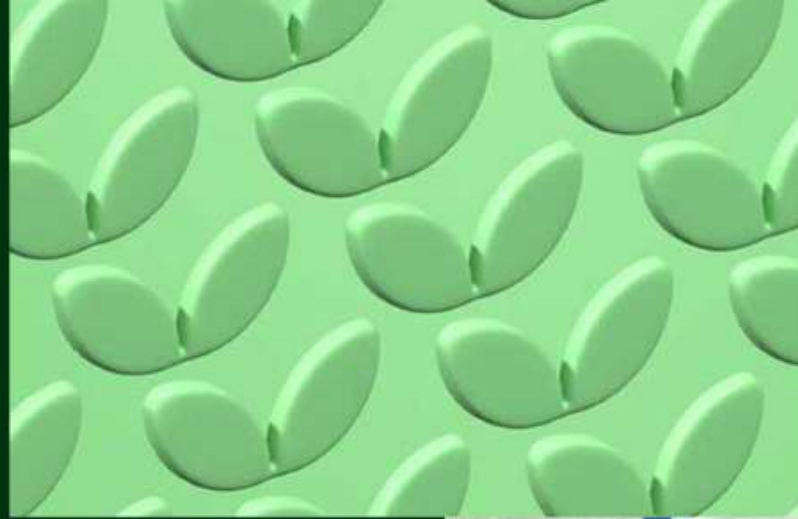
**Job Knook**

@ [J.Knook@rai.nl](mailto:J.Knook@rai.nl)  
[greentech@rai.nl](mailto:greentech@rai.nl)  
+31 (0)20 549 12 12

**PRICE**  
**\$5,000**  
USD + IVA



Focusing on purchase intent signals will allow you to identify which advertising and communication actions you should create to highlight the attributes of your products.



**GET TO BOOST YOUR BRAND AWARENESS AND THE REACH OF YOUR MESSAGES**

