

A large crowd of people is gathered at an outdoor event, possibly a rooftop terrace or a modern urban plaza. The scene is filled with people of various ages and ethnicities, some sitting and some standing. The architecture is modern, with large glass windows and dark metal structures. There are also green plants and trees interspersed among the buildings. The overall atmosphere is bright and lively, suggesting a sunny day.

SUSTAINABLE CHOICES FOR YOUR EVENT

FOUR KEY AREAS WITH ASSETS FOR GREATER IMPACT & REDUCING EVENTS FOOTPRINT

04 COMMUNITIES

Our involvement in the world we live in doesn't stop at our business, infrastructure, technology or operations – we also take pride in ensuring sustainable practices for people and communities on a daily basis.

Now and in the future, we are committed to climate-neutral, people-centred and inclusive business and community development for a healthy, prosperous and just world.



HOUSE OF EVENTS HOME OF YOUR INDUSTRY

Ongoing community engagement and meaningful action – putting people first

Focused on broadening the scope of our support for the local community, we have been taking initiatives and building partnerships. This has led to new connections and a greater sense of being a community hub. As an organisation and as a team, we engage in projects that add value, ranging from health and education to donation programmes, support for prosperity and inclusion to sport and leisure.

Make the most of valuable insights to reducing your event footprint

We can help you maximise every asset and achieve your own sustainability goals. Here are a few ideas – please feel free to contact us to find out more:

- > Leave a legacy in Amsterdam by supporting a charity during your event or by entering into a long-term collaboration with a suitable social initiative. We can recommend and connect you with matching partners or projects from our network
- > Show your commitment and support by providing space for one or more charities/social initiatives at your event
- > Consider working with local staff where possible – it offers a wealth of sustainable benefits

Communities highlights – current sustainable developments and assets for your event



SOCIAL MATCHMAKING – CONNECTING EVENTS WITH NEEDS

Support for people with special needs – eg. reduced mobility

RAI connects events and social initiatives – eg. Sibos & WWF, ISE & Emma Hospital

RAI liaises with NGOs for leftovers reuse

With the Salvation Army, RAI prepares & serves meals to 50 people weekly – 100 people in winter – from returned food



CARE FOR OUR PEOPLE – FOCUS ON A HEALTHY WORK-LIFE BALANCE

Focus on diversity & inclusivity in everything we do

Encouraging personal development, The drive to get new ideas, to be challenged, to learn and to improve

Caring for our people's well-being and safety, at work and at home



CREATING OPPORTUNITIES & VOLUNTEERING TO MAKE A DIFFERENCE

Humanitarian aid for Ukrainian refugees in 2022

Employing 300 flex workers & training 300 students a year

RAI generates 6,300 jobs in Amsterdam

RAI & ROC Amsterdam have jointly created a hybrid learning setting to offer young people education and a future in hospitality