



# SUSTAINABLE CHOICES FOR YOUR EVENT

FOUR KEY AREAS WITH ASSETS FOR GREATER IMPACT & REDUCING EVENTS FOOTPRINT

## 01 VENUE & INFRASTRUCTURE

**On the path to full sustainability, our immediate goal is to mitigate negative impacts and to work towards social, environmental, and economic balance in all facets of our business.**

We are committed to developing our venue, its infrastructure and the surrounding area to create a green, healthy and attractive place to meet, where everyone can feel welcome and at home.



## Hall 8

Vertical / Indoor Farming Pavilion

Medicinal Cannabis Pavilion

InnovationLAB

Innovation Theatre

AI

**HOUSE  
OF EVENTS  
HOME  
OF YOUR  
INDUSTRY**

### Working towards energy-neutral, environmentally responsible activities

RAI Amsterdam Convention Centre was constructed in 1961 on its current site. Over the past 15 years, the venue has undergone continuous improvement to become more carbon-neutral, energy-efficient and environmentally responsible. Our roadmap for the future – RAI Vision 2030 – guides our sustainable development. It's an integrated strategy that is inclusive, solutions-oriented and linked to the advancement of the UN's SDG agenda in all facets of our operations.

### Make the most of valuable insights to reducing your event footprint

We can help you maximise every asset and achieve your own sustainability goals. Here are a few ideas – please feel free to contact us to find out more:

- > Use daytime hours (daylight) whenever possible to save energy
- > Let us know when rooms are unoccupied. We can then adjust the climate programme accordingly
- > Join the Net Zero Carbon Events Initiative – an industry-led programme to achieve net-zero emissions by 2050

## Venue & infrastructure highlights – current sustainable developments and assets for your event



### GREEN ELECTRICITY & REDUCING OUR ENERGY FOOTPRINT

RAI Amsterdam uses 100% green electricity

Investigating more opportunities for solar energy – 3,970 Pv panels yet in place ±900,000 kwh/year

All lighting leds by 2025

Earthcheck 4.0 accredited

Energy label A+ for RAI Offices



### SYSTEMS THAT PROTECT NATURAL RESOURCES

Use of three thermal energy storage systems

Fully switched to Amsterdam's heating network

Sensors and perlators to reduce water use

No gas used for heating

Plan to increasingly using rainwater that can be used for many purposes next to drinking water



### WAYS TO SAFEGUARD BIODIVERSITY

Swift and bat nesting boxes installed

Combining solar panels roofs with sedum – all RAI new roofs will be green/blue

Development and addition of urban green spaces will be a priority in the coming years