

SUSTAINABLE STANDBUILDING





GOING GREEN: TOP TIPS FOR SUSTAINABLE MATERIAL USE ON STANDS

We recognise that minimising waste and promoting sustainable solutions has a key part to play when organising an event. To support you with this challenge here are some tips to help with the greening of your stands and event.

OUR SUSTAINABILITY GOALS

Our number one target at the RAI is a 50% reduction in the use of primary raw materials by 2030. We are also striving for a fully circular economy by 2050.



SUSTAINABLE MATERIALS AND SUSTAINABLE STANDS

For every used material, reuse takes priority, and the materials can be taken back after the event. If this is not possible, make sure to separate the materials as best as possible so that they can be recycled effectively.

 **REFUSE > REDUCE > REUSE > RECYCLE**



REFUSE

Prevention is better than reduction: are the proposed materials and products really necessary?



REDUCE

Only use what's really needed. Can the materials and products be hired rather than purchased?



REUSE

What will happen to the products after the event is over?



RECYCLE

How can the materials best be separated to facilitate added value recycling? Use as many mono materials as possible to simplify waste separation.

DO'S AND DON'TS

WOOD

- > Opt for wood with a PEFC or FSC label
- > Use recycled and/or A/B wood
- > Ensure that the stand is reusable
- > Make sure that the wood is properly separated for recycling if reuse is not possible

ALUMINIUM

- > Use aluminium in a circular way. We offer various formats and are pleased to offer advice
- > Check that the manufacturer has ISO14001 certification or EMAS registration
- > Reuse the aluminium

CARDBOARD

- > Opt for cardboard with a PEFC or FSC label
- > Use as much recycled cardboard as possible

TEXTILES AND CANVAS

- > Restrict the use of textiles and canvas
- > Only use textiles that are fully or partially made up of recycled materials
- > Ensure that the textiles or canvas can be reused (so avoid placing years, dates or other personal details on banners)
- > We work closely with local initiatives and would be pleased to discuss possible destinations for textiles after the event

ENERGY CONSUMPTION AND LIGHTS

- > Use the most efficient machinery with low energy consumption
- > Turn machinery and equipment off when not in use or fit timers
- > Only use LED lights

PLANTS

- > Use as few plants as possible at the stand
- > Hire (artificial) plants rather than buying new ones
- > Make sure you have another destination for plants after the event is finished

TOFF THEATRE

STÅLRÖR AB





CONSUMER PRODUCTS AT THE STAND

- > Only serve single-use products at the stand
- > Products made of cardboard or paper should have an FSC or PEFC label
- > Minimise the use of plastic and avoid biodegradable plastics
- > Try to prevent any food surpluses by donating to local initiatives using our donation programme
- > Use as many local products as possible, sourced from local suppliers

PROMOTIONAL MATERIALS

- > Minimise the use of brochures and make sure those which are needed are recyclable
- > Only use reusable merchandise and avoid single-use products
- > Any paperboard and paper used for brochures should have an FSC or PEFC label
- > Avoid the use of goodie bags

GOODS AND PACKAGING

- > Don't use opaque or black film as this is not recyclable
- > Reduce the amount of transportation by keeping an accurate overview of the materials required. This will also help prevent unnecessary packaging and wastage of goods
- > Minimise the use of packaging and choose lighter and thinner materials
- > Reuse materials to package goods being transported after the event


**MINIMALISE
THE USE OF
MATERIAL**



HOUSE OF EVENTS HOME OF YOUR INDUSTRY