



## **Protocol DAME 2024 Charity**

### **Terms, Conditions and Guidance**

#### **Purpose and frequency**

The DAME Design Awards has raised more than €250,000 since 2008 when METSTRADE took a decision supported by the wider leisure marine industry to levy and donate entry fees for this prestigious global competition (see [damedesignawards.com](http://damedesignawards.com) for more information).

The DAME donation is granted annually. It is a variable amount governed by the number of competition entries received each year. To provide an indicator of the value of this initiative, the successful charity in 2023 (The Magenta Project) received €14,250.

Charity organisations are given the opportunity to take part in the bid according to the conditions in this document. A charity may bid once annually as many times as it wishes until it reaches a ceiling of two successful bids. A charity that is granted the donation once must take part in the selection procedure again for any subsequent request. Donations are usually given as one sum to single charities but the organisers reserve the right to make a split award between two or more organisations.

#### **Charity candidate profile**

Your organisation is eligible to receive the 2024 DAME Awards donation if it fulfils the following criteria:

- It is a government approved public charity
- It is a small or medium institution (in terms of employees and total revenues)
- Its focus is on international activities that benefit those within activities relating to marine leisure (as participants or within supporting industry and services)
- It has not been granted the DAME donation more than once before

## **Election procedure**

Please send us your fully completed registration form before 1st May 2024.

You must answer all of the following questions in the digital registration form in order to qualify. We recognise that you may be a volunteer with limited time but be aware the reviewing committee are also volunteers and the quality of your entry will assist their judgement.

Questions:

1. Please provide your charity registration details and your registered name and address
2. Describe your organisation (founding date, type of organisation, number of volunteers, number of staff, significant changes since formation) - if you have formal objects or a constitution, please provide a link to relevant documents
3. Provide a brief overview of your funding sources, income and expenditure
4. What are your organisation's primary activities and what are its main focus points in 2024-25?
5. Tell us your intended purpose for the DAME Awards donation and explain why your charity should be named as the recipient this year
6. What will be the intended tangible result of the DAME donation?
7. Assuming an indicative grant of €14,500 please provide a summary breakdown of what you would spend including any major items of capital expenditure and information regarding operational costs)
8. How and when will the donation be spent?
9. Provide an overview of your governance in the areas of safeguarding, financial management, sustainability, and diversity, equity and inclusion (links to relevant policy documents are acceptable)
10. Provide links to any relevant endorsements or testimonials for your charity

The assessment will be carried out by the METSTRADE Exhibition Committee during May 2024. The charity organisation that has been selected will be informed at the beginning of June 2024. Please note that we won't know the finalised donation amount until November.

The organisers of METSTRADE reserve the right to recheck the Exhibition Committee's decision should there be a significant change in the winning charity's status, plans or financial circumstances between June and November 2024. Under these circumstances the original decision will be referred back to the METSTRADE Exhibition Committee for review and the originally winning charity warned of any change.

You will be invited to formally receive the donation at the METSTRADE Breakfast Briefing in Amsterdam on 0830 CET 19th November and the proceeds will be transferred to a nominated charity bank account later that month.

The decision of the METSTRADE Exhibition Committee is final. There will be no possibility to oppose its decision; neither will there be any correspondence about the outcome.

Once the selected DAME charity has been announced, the selected charity undertakes to assist with necessary images and information for publicity purposes on all of METSTRADE's communication channels.

Once the DAME donation has been paid over the selected charity undertakes to issue a quarterly summary report for one year outlining outcomes from the donation, the contents of which may be used by METSTRADE for publicity purposes on all of METSTRADE's communication channels.

By entering, you accept the obligation for METSTRADE to be able to publicise the charity and its donation and, within boundaries that correctly respect the privacy of recipients, the outcomes.

For more information and assistance with any questions about your application please contact the METSTRADE Project Team at

T +31(0)20 549 12 12 or email: [dame@rai.nl](mailto:dame@rai.nl).