



FOOD

MARKT

HORECAVA

"At the Food Markt, the visitor will be introduced to various products and suppliers who deal with artisanal, healthy and responsible products. It is all about quality and the story behind the product."



WHY YOU SHOULDN'T MISS THIS

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You are part of the experience of hal 8

Food Market is highlighted in Horecava's online and offline communications. The location is listed as a highlight on the floor plan and is therefore very easy to find.



Meet your (potential) customers

For four days, more than 60,000 visitors and a central location on the exhibition floor. The ideal situation to generate new leads. Where else can you meet so many potential customers?



Increase your visibility and brand awareness

Here you get the opportunity to show your brand and to present your product to a large audience. Share your knowledge and get in touch with your target group.



Boost your sales figures

You have the opportunity of direct sales. Consider a special trade fair offer that encourages a (future) customer to carry your product(s).

PARTICIPATION OPTIONS & PRICES

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Half stall*

- Market stall of 2.6m²;
- A counter with open back for storage;
- Logo panel;
- Atmospheric lighting and light spots;
- 1 full-colour banner with image(s) or own logo(s).

€2.135,-
EXCL. VAT



€3.725,-
EXCL. VAT

Whole stall*

- Market stall of 5.25m²;
- A counter with open back for storage;
- Logo panel;
- Atmospheric lighting and light spots;
- 2 full-colour banners with image(s) or own logo(s).

When participating the Food Market you also receive:

- Online and offline communication;
- 1 power point 3 kW daytime power + consumption (excl. nighttime power);
- 4 exhibitor wristbands and 4 set-up badges;
- 5 invitation cards for Horecava business relations.

*To guarantee the appearance of the concept, all branding, visuals & accessories on the stand must be approved by the organization. Without agreement, the organization reserves the right to remove it.

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Food Markt can be found in hall 8 where Food & Wine are coming together. At a central location near the arena of Gastronomisch Gilde where the National Cooking Championships take place during four days.



WHERE DOES OUR FOOD COME FROM AND WHAT IS THE STORY BEHIND THE PRODUCT?

If you show yourself as a supplier and position yourself as an expert, you can easily start a conversation and transfer your expertise.



Together with you and other entrepreneurs, we join forces. Horecava offers a platform to share the story behind your unique product(s), the ingredients, origin and the production process.



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